



## Marquette City Band Strategic Plan 2017-2019

Mission: The Marquette City Band exists to perform artistically engaging concert music for the Marquette community, to carry on the proud tradition of a community band that has existed in Marquette for more than a century, to provide an opportunity for young musicians to experience playing in an advanced music ensemble, and to provide an opportunity for adults to continue performing high level traditional and contemporary band repertoire beyond their high school and college years.

*During the three years from 2017 through 2019, in support of our mission, the Board of Directors will strive to meet the following strategic goals:*

- Perform a concert tour in Finland, including a concert in Marquette's Sister city, Kaajani;
- Host the third bi-annual Upper Peninsula Community Band Festival;
- Perform an exchange concert with another community band;
- Improve upon the process for obtaining audience feedback;
- Bring in an experienced clinician to listen to the Band and provide critical feedback;
- Purchase several large and expensive instruments such as bassoon, baritone saxophone, bass clarinet, and tuba;
- Strive to further develop a regional and national presence;
- Increase collaboration with well-known artists;
- Collaborate with the City of Marquette to improve the Band Shell; and,
- Amend the By-Laws to allow election of a community representative to the Board of Directors.